



# RAFAEL BAEZ

Creative Director

It might seem strange that I get excited thinking about colors, typography and cascading style sheets, but my passion for all aspects of graphic design has remained strong throughout my 12-year career. I am very interested in the graphic designer position posted and hope to have the chance to interview for this exciting opportunity.

My background includes corporate, agency and freelance graphic design experience, with a history of leading print, interactive and digital design projects to acclaimed completion. I have worked on marketing, advertising, product launch and image campaigns for brands and companies, including Frito Lay, Dominican Rep., Standard Pacific Homes, Lennar Homes and many others, as well as freelance of startup and mid-size businesses.

I am backed by a BA in graphic design and proficiencies in Adobe Creative Suite and a basic level of HTML, HTML5, CSS, WordPress and a range of other design software.

Dedicated to bringing brands to life, my key focus is to exceed client and employer expectations. I enjoy collaborating with clients, creative teams and production professionals to deliver design solutions.

You may visit my portfolio at Portfolio URL to see examples of my work, and call me at (954) 548-6546 to set up an interview. Thank you.

## ADDRESS:

BOCA RATON, FLORIDA

## PHONE:

954.548.6546

## EMAIL:

RAFAELBAEZ@GMAIL.COM

## WEBSITE:

WWW.RAFAELJBAEZ.COM



/RAFAEL.S.BAEZ



@RAFAELBAEZ

## EXPERIENCES

### DEGA ADVERTISING CREATIVE DIRECTOR

JUNE 2013 – CURRENT

RESPONSIBLE FOR ALL ASPECTS OF DAY TO DAY OPERATIONS OF THE GRAPHICS DEPARTMENT MEETING WITH CLIENTS AND RUNNING PROJECTS

EXCELLENT KNOWLEDGE OF PHOTOSHOP CS6, ILLUSTRATOR CS6, INDESIGN CS6, DREAMWEAVER CS6

### PRIORITY ONE MARKETING GRAPHIC DESIGNER

SEPT 2011 – JUNE 2013

IN CHARGE OF DESIGNING MAGAZINE ADS FOR OUR VAST AMOUNT OF CLIENTS. FULL CREATIVE FREEDOM AND BUILT RELATIONSHIPS WITH THE CLIENT.

THIS JOB WAS REMOTELY AND GAVE ME THE OPPORTUNITY TO LEARN HOW TO HANDLE MY OWN TIME AND WORK IN SEVERAL PROJECTS.

### SUNCOAST MARKETING VISUAL ARTIST

JUN 2010 – SEPT 2012

RESPONSIBLE FOR ALL ASPECTS OF DAY TO DAY OPERATIONS OF THE GRAPHICS DEPARTMENT MEETING WITH CLIENTS AND RUNNING PROJECTS

EXCELLENT KNOWLEDGE OF PHOTOSHOP CS, ILLUSTRATOR CS, INDESIGN CS, DREAMWEAVER CS

## SOFTWARE

Photoshop



Illustrator



InDesign



Dreamweaver



## EDUCATION

### UNIVERSIDAD NACIONAL PEDRO HENRIQUEZ URENA

#### GRAPHIC DESIGN

JAN 1999 – SEPT 2003, SANTO DOMINGO, DOM. REP.

### CENTRO DE ESTUDIOS INFOGRAPHICOS

#### WEB DESIGN

SEPT 2003 - SEPT 2004 - VALENCIA, SPAIN

### US COAST GUARD AUXILIARY

#### SEVERAL USCG CERTIFICATIONS

ACTIVE MEMBER - JAN 2018 - BOCA RATON, FL - FLOTILLA 36

## REFERENCES

**SIMON ALLEN** 954.471.4733

LION & EAGLE PUB - BOCA RATON, FL

**ROIBY GONZALEZ** 561.251.1582

CREATIVE DIRECTOR - DELRAY BEACH, FL

**DEX MURPHY** 561.289.5910

MURPHY GROUP (INDEPENDENT) - LOS ANGELES

## SKILLS



Communication



Team Work



Creativity



Dedication